

Effective State Action Agendas

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Welcome! If you are new to webinars with me, let me offer some orientation. I typically mention several links or resources, and I will send out direct links via email to all of the program participants later today. If you did not register for today's webinar, and you are watching the recording, please don't hesitate to contact me and I will forward the list of resources to you. I am at 865-974-7245.

Our goal is to help you update or create state action agendas so that they will be effective planning tools. One thing you will learn is that actually using the software is the easy part; the work is developing the program components such as the situational analysis, plans for the coming year, curriculum, evaluation, funding, etc.

Objectives

- Explain State Action Agendas and how they represent a logic-model approach to planning
- Improve the content of State Action Agendas
- Recognize effective State Action Agendas
- Navigate State Action Agendas in SUPER

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At the conclusion of SAA instruction, you will be able to:

- Explain State Action Agendas and how they represent a logic-model approach to planning
- Improve the content of State Action Agendas
- Recognize effective State Action Agendas
- Navigate State Action Agendas in SUPER

What is a State Action Agenda?

- Plan
- Priority program
- Statewide needs assessment
- Describes what we will do, who we will serve, and intended results
- Establishes the program theory
- Represents our Federal Plan of Work

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- Plan
- Priority program
 - A program is a planned educational response to an identified need.
 - A program is a planned series of inter-related strategies designed to help people make social, civic, economic or environmental improvements.
- Statewide needs assessment
- Describes what we will do, who we will serve, and intended results
- Establishes the program theory
- Represents our Federal Plan of Work

Logic Model

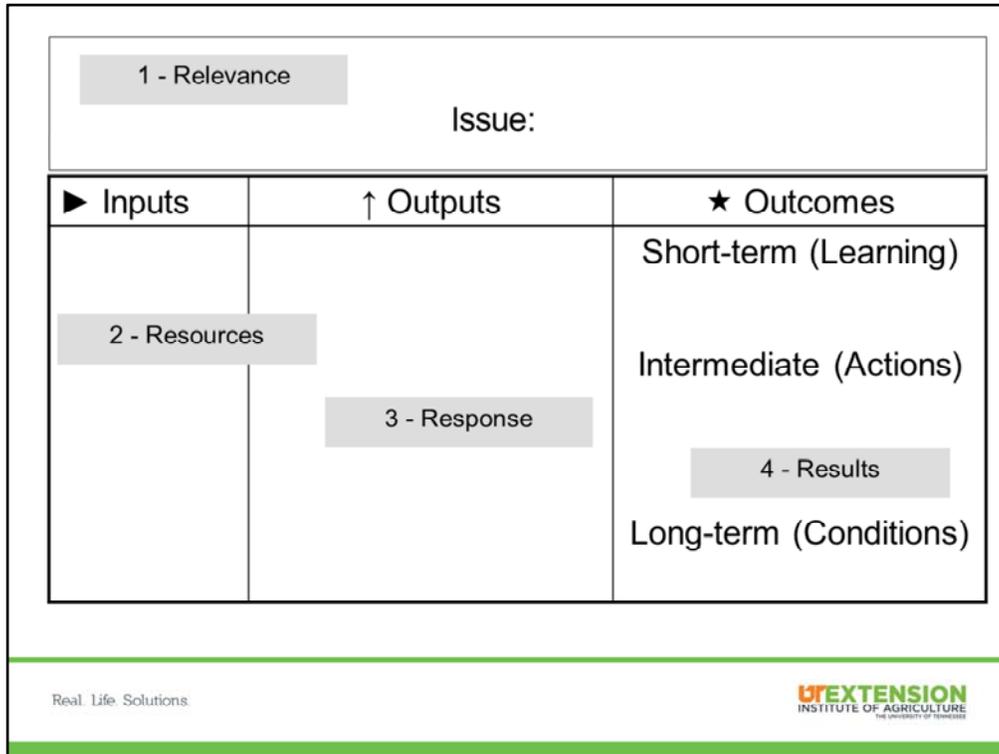
- Situation
- Priorities
- Inputs
- Outputs
- Outcomes

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Logic: correct reasoning, or the science of correct reasoning, what is expected by the working of cause and effect; **Model:** small representation of a planned or existing object, a person or thing regarded as a standard of excellence to be imitated [Webster's New World Dictionary (1990)]

- Situation – needs and assets, symptoms vs. problems, stakeholder engagement
- Priorities – mission, vision, values, mandates, resources, collaborations, competitors, intended outcomes
- Inputs – what we will invest: staff, volunteers, time, money, materials, equipment, technology
- Outputs – activities: conduct workshops, deliver a series of educational courses, develop products or curriculum, Assess, Facilitate, Work with media AND Who we reach: customers, decision-makers, agencies, participants,
- Outcomes – Short-Term (Learning), Intermediate (Action), Long-Term (Conditions)
- Assumptions, External Factors,



- Relevance
- Resources
- Response
- Results

SAA Framework

- Agenda home
- Issue
- Plans for the coming year
- Outcomes/Impacts
- Planned evaluation methods
- Funding
- Scope
- Training plans
- Research basis

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- Agenda Home: start/end date, base programs, knowledge areas
- Issue
- Plans for the Coming Year: target audiences, activities
- Outcomes/Impacts: intended results
- Planned evaluation methods
- Funding
- Scope
- Training Plans
- Research Basis

SAA Process

State Needs Assessment using statewide data indicators and assessment data

State Program Leaders designate a statewide need for action and State Contact and/or Leadership Team

The State Contact/Leadership Team builds the SAA: issue, plans for the coming year, audiences, intended outcomes, evaluation plan, funding, etc.

The State Contact submits the SAA for approval

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SAA Process

Resources

- extOL, extol.tennessee.edu
- EESD, eesd.tennessee.edu
 - Planning tools
 - Federal POW and annual report
 - Evaluation tools
 - Various reports, including congressional reports by district
- Consultations
- ALEC 514, Program Planning & Evaluation

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- extOL, extol.tennessee.edu
 - Video lectures, fact sheets for every SUPER module
- EESD, eesd.tennessee.edu
 - Planning tools
 - Federal POW and annual report
 - Evaluation tools
 - Various reports, including congressional reports by district
- Consultations
 - Have you reviewed how agents use SAAs for their individual planning?
 - Have you created a program logic model?
 - Do you have a program?
 - A program is a planned educational response to an identified need.
 - A program is a planned series of inter-related strategies designed to help people make social, civic, economic or environmental improvements.
 - Have you described your intended results?
 - Have you reviewed previous POW and annual reports?
- ALEC 514, program planning and evaluation course; since the ALEC grad program is online, this provides a great opportunity to extend skills in program development and evaluation topics; students prepare a logic model and evaluation plan for a sizable program...the entire course reflects the background needed to create an effective SAA

Thank you!

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What questions do you have?

Notice that should you have questions about the content of your SAA or program development and evaluation issues, contact me. If you have questions about the software contact the Help Desk or Dr. Toman. Thank you! Have a great day!