Outputs

Extension agents, program assistants, and specialists report:

- **Activity**
  - Hours
  - Base Program/Knowledge Area/Topic
  - Funding
  - Scope/Location of Benefit (including State-Specific; Integrated Research and Extension; Multistate Extension; National; International)

- **Direct Methods**
  - Client Visits to Extension Office
  - Direct Mail/Telephone Calls (includes electronic mail)
  - Group Meetings/Demonstrations
  - On-Site Visits (Farm, Home and Workplace)

- **Indirect Methods**
  - Exhibits
  - Newspaper Articles
  - Other
  - Publications
  - Radio Programs
  - TV Programs

- **Contacts for all Direct Methods**
  - Audience Description/Adult/Youth
  - Gender
  - Race/Ethnicity
  - Audience Description

- **Volunteers’ Hours**
- **Volunteers’ Contacts for all Direct Methods**
  - Audience Description/Adult/Youth
  - Gender
  - Race/Ethnicity

- **Volunteers’ Indirect Methods**
  - Exhibits
  - Newspaper Articles
  - Other
  - Publications
  - Radio Programs
  - TV Programs
Outcomes

Extension agents collect outcomes for 125 statewide programs annually. These outcomes may be short-term, intermediate, or long-term. Examples include:

- Beef – Number of calves sold according to Beef Quality Assurance guidelines
- Tennessee Saves – Number of participants who began or increased savings and monthly amount saved
- 4-H Achieving Goals – Number of youth who have set a goal for a job or career
- Consumer Horticulture – Number of consumers who used their soil test results to properly amend soil.
- Community Leadership – The economic impact of Extension leadership programs in increased revenue, one-time capital purchases, and secured resources.

Impact Statements

Extension agents and specialists prepare annual impact statements for major program efforts. These narrative reports include a summary of output data. All impact statements include:

- Issue (Relevance)
- What Has Been Done (Response)
- Impact (Results)

Enrollment and Training/Registration

UT Extension’s System for University Planning, Evaluation, and Reporting (SUPER) integrates reporting with client enrollment and registration:

- Client Enrollment
  - Contact Information
  - Interests/Mailing Lists
  - Committees
  - Volunteerism
- Client Registration for Courses/Events
  - County
  - Multi-county
  - Regional
  - State
  - Inservice

Analysis/Reports

Output and outcome measures are used for various reports to Federal, state and local stakeholders. Examples of annual reports include:

- Cost-Benefit Analysis for Every County (automatic)
- Statewide Economic Development Report
- Statewide Outreach Report
- County Civil Rights Compliance Report
- County 4-H Youth Enrollment Report
- Quarterly Reports for Various Grants

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