

# *Aims*

*What are the overall aims of Extension work?*

## *Competitive Agriculture*

Improve competitiveness in production, processing, and marketing so that U.S. agriculture is highly competitive in the global economy.

- Agricultural management and marketing
- Agricultural value-added strategies
- Forage, crop and livestock production
- Greenhouse, turf, nursery stock, and associated greens industry
- Limited resource and small farm operations

## *Food Safety*

Provide adequate food and fiber supply and food safety through detection, surveillance, prevention, and education.

- Food safety for the producer, processor, food service and consumer levels
- Providing more security in the food and fiber system

## *Human Nutrition and Healthy Lifestyles*

Enable people to make health promoting choices resulting in a healthy, well-nourished population.

- Nutrition and dietary practices
- Improving diet, self-care practices
- Lifestyles yielding improved health

## *Natural Resources*

Enhance the quality of the environment through better understanding of and building on agriculture's and forestry's complex links with soil, water, air, and biotic resources resulting in an agricultural system

which protects natural resources and the environment.

- Management and production practices that balance ag production and environmental quality
- Land use issues and practices (urban and rural)
- Environmentally-sound pesticide and plant nutrient use
- Integrated pest management
- Water quality
- Animal waste management
- Forestry, wildlife and fisheries
- Environmental education

### ***Human Development and Economic Challenges***

Address the economic and social challenges facing our youth, families, and communities. Two aims are enhanced economic opportunity and a better quality of life.

- Community economic development
- Personal economic/financial health
- Workforce preparation
- Parenting and child-care
- Youth lifestyle choices, character education and life skill development
- Volunteer development
- Home environmental quality
- Home and work safety