US House District 2
2012 Impact Report

We provide education...
that produces solutions to societal, economic and environmental issues. We teach Tennesseans in the places they live, work and play through hundreds of programs. Our efforts are based on local needs, research and a commitment to improve the quality of life.

### Reaching US House District 2 - 370,463 total contacts

<table>
<thead>
<tr>
<th>Method</th>
<th>Number Methods</th>
<th>Contacts Reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>Client Visits to Extension Office</td>
<td>1,966</td>
<td>6,282</td>
</tr>
<tr>
<td>Direct Mail / Telephone Calls (this will include electronic mail)</td>
<td>38,537</td>
<td>60,871</td>
</tr>
<tr>
<td>Group Meetings / Demonstrations</td>
<td>9,181</td>
<td>205,848</td>
</tr>
<tr>
<td>On-Site Visits (Farm, Home, and Workplace)</td>
<td>3,254</td>
<td>24,383</td>
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<table>
<thead>
<tr>
<th>Extension Volunteers</th>
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</thead>
<tbody>
<tr>
<td>Volunteers Who Served</td>
<td>1,264</td>
</tr>
<tr>
<td>Total Clientele Reached by Volunteers</td>
<td>73,079</td>
</tr>
</tbody>
</table>

### Economic Impacts

- 3,064 farmers increased their knowledge and skills in farm and financial planning.
- 58 fruit and/or vegetable producers realized an economic impact of $450,000 in savings, increased revenue and one-time capital purchases by adopting season extension or organic production practices.
- 231 beef producers utilized bulls with greater genetic potential to produce 611 head of calves to increase returns by $168,053.
- 333 beef producers sold 7665 calves managed according to BQA guidelines to increase returns by $61,320.
- 296 participants purchased a home, and 362 participants followed a spending plan.
- 1,226 participants increased their financial management skills as a result of Extension family and consumer sciences programs.

### Quality of Life Impacts

- 5,472 miles were walked in the Walk Across Tennessee Program.
- 474 consumers learned how to conserve and protect water quality in the landscape.
- 510 participants now eat fewer high-fat foods, and 600 decreased consumption of high-sugar foods.
- 1,034 participants felt more strongly that they needed to pay attention to their financial future.
- 2,426 youth gained science literacy skills such as using the results of their investigation.
- 5,099 youth can now give an informative speech or presentation.

### Economic Statement

The most recent economic assessment demonstrated that UT Extension programs produce $484 million in economic activity. For every $1 in public funds invested in UT Extension programs, an estimated $9.88 is returned to the people of Tennessee in increased revenue, increased savings, and one-time capital purchases. It is estimated that more than 5,000 jobs were created or maintained last year as a result of UT Extension programs.

### Contact Us

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