2015 Mid-Stocker Conference
Registration Information

Registration for the conference is $50.00 per person or $80.00 per couple if completed before February 6, 2015. Late registration is $65.00 per person and $100.00 per couple.

Please take advantage of early registration by completing the attached form or register online by visiting: http://tiny.utk.edu/MidSouthStocker

Hotel Info

The Sleep Inn will serve as Conference Motel. A small number of room have been reserved for the Conference.

Sleep Inn and Suites
8001 Mammoth Cave Street
Cave City, KY 42127
(270) 773-2030
http://www.sleepinn.com/hotel-cave_city-kentucky-KY088

Directions

Cave City is about 95 miles from either Nashville or Louisville on I-65. Travel from either North or South on I-65, go to Exit 53. Get off the interstate onto Kentucky Highway 90 turn to the left onto Doyle Avenue (First Traffic Light) and continue a short distance and the Convention Center will be on the left at 502 Mammoth

Change in the Beef Industry has been rapid and has been impacted by national and international politics, local weather conditions and animal rights groups as well as consumers perceptions of the beef industry. Current market price for stocker cattle has resulted in an added number of feeder cattle being marketed at weaning instead of being retained and grown to heavier weight.

The program committee considered industry needs to present at the 2015 Mid-South Stocker Conference to help you turn these challenges into opportunities to produce and market both stocker and replacement heifers and do both as efficiently and economically as possible.

For additional information on the 2015 Mid-South Stocker Conference visit the conference website at http://www.midsouthstockerconference.org or contact:

Dr. Jim Neel, The University of Tennessee
(865) 974-3189 or e-mail jneel@utk.edu

Dr. Roy Burris, University of Kentucky
(270) 365-7541 or e-mail rburris@uky.edu

Mr. Rusty Evans, The University of Tennessee
(931) 648-5725 or e-mail jevans1@tennessee.edu

Dr. Jeff Lehmkuhler, University of Kentucky
(859) 257-2853 or email jeff.lehmkuhler@uky.edu

The conference was developed through a partnership between the Kentucky and Tennessee Cooperative Extension Services and allied industries in the Mid-South region.

This conference will be the tenth consecutive one. Over the years the Mid-South Stocker Conference has attempted to present information that would be beneficial to the cattle producers in the Mid-South area. Currently, due to producer interest and concerns about “rebuilding” the cow herds in both Kentucky and Tennessee, sessions on heifer management and development as well as marketing, will be part of this year’s conference.

February 18, 2015
Convention Center at Cave City,
502 Mammoth Cave Street
Cave City, KY 42127
## Conference Agenda

**Wednesday, February 18, 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00 AM—9:00 AM</td>
<td>Registration and Visit Trade Show</td>
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<tr>
<td>9:00 AM—9:05 AM</td>
<td>Opening Session, Moderator: Dr. Jeff Lehmkueller</td>
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<tr>
<td>9:05 AM—9:15 AM</td>
<td>Welcome to Barron County, Kentucky</td>
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<tr>
<td>9:15 AM—10:15 AM</td>
<td>&quot;Ten Years of Offering Education to Mid-South Stocker Operations.&quot; History of the conference Dr. Jeff Lehmkueller</td>
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<tr>
<td>9:30 AM—10:15 AM</td>
<td>Applying Technology Tools to Stocker Operations, Dr. Matt Hersom</td>
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<tr>
<td>10:15 AM—11:30 AM</td>
<td>Market Outlook, Grazing, Contract and Growing Replacement Heifers, Dr. Darrell Peel</td>
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<tr>
<td>11:00 AM—11:30 AM</td>
<td>Break and visit Trade Show with raffle and give away</td>
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<tr>
<td>11:30 AM—12:00 PM</td>
<td>Managing Forages in the Stocker Operation, Dr. Paul Beck</td>
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<tr>
<td>12:00 PM—1:30 PM</td>
<td>Lunch and Trade Show</td>
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<tr>
<td>1:30 PM—2:30 PM</td>
<td>Afternoon Session Moderator, Justin Rhinehart</td>
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<tr>
<td>2:30 PM—3:15 PM</td>
<td>Developing Replacement Heifers, Current Trends, Dr. David Patterson</td>
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<tr>
<td>3:15 PM—3:45 PM</td>
<td>Herd Health Considerations for Replacement Heifers, Dr. Phil Prater</td>
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<tr>
<td>3:45 PM—4:15 PM</td>
<td>Wrap up and last door prizes</td>
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## Program Participants

- **Dr. Paul Beck**
  Professor of Animal Science
  University of Arkansas

- **Dr. Matt Hersom**
  Associate Professor & Extension Beef Cattle Specialist
  University of Florida

- **Dr. Jeff Lehmkueller**
  Associate Professor & Extension Beef Cattle Specialist
  University of Kentucky

- **Dr. David Patterson**
  Professor and Extension Beef Cattle Specialist
  University of Kentucky

- **Dr. Darrell Peel**
  Livestock Marketing Specialist
  Oklahoma State University

- **Dr. Phil Prater, DVM**
  Professor
  Morehead State University

- **Dr. Emmit Rawls**
  Professor Emeritus & Livestock Marketing Specialist
  University of Tennessee

- **Dr. Justin Rhinehart**
  Assistant Professor & Extension Beef Cattle Specialist
  UT Extension

- **Mr. Chris Schauk**
  Cooperative Extension Agent, Barron County
  University of Kentucky

- **Dr. James B. Neel**
  Professor and Beef Cattle Specialist
  University of Tennessee

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**Registration Form for the 2015 Mid-South Stocker Conference**

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Please make checks ($50.00 per individual or $80.00 per couple) by February 6th payable to Mid-South Beef Stocker Association. After that, the late and on-site registration will be $65.00 per person and $100.00 per couple.

Complete the Registration Form and the Registration Fee. Mail by February 6, 2015 to:

Mid-South Beef Stocker Association  
Attn: Rusty Evans  
1030A Cumberland Heights Road  
Clarksville, TN 37040-6901

On-line registration and payment are also available at: [http://tiny.utk.edu/MidSouthStocker](http://tiny.utk.edu/MidSouthStocker)