

# RUTHERFORD COUNTY FARMERS' MARKET

## 2018 ANNUAL REPORT



LANE AGRI-PARK COMMUNITY CENTER, 315 JOHN R. RICE BLVD, MURFREESBORO, TN 37129  
 615-898-7710 <https://extension.tennessee.edu/Rutherford/Pages/Farmers-Market.aspx>  
 OPEN SECOND FRIDAY IN MAY THROUGH THE END OF OCTOBER  
 TUESDAYS & FRIDAYS 7:00 AM—12:00 PM

**AVG: 1675 CUSTOMERS SUPPORTED 30 LOCAL VENDORS SPENDING \$10,658.38/DAY**

### CUSTOMERS



83,765  
 AVG TUES/FRI 600/925  
 RECORD DAY 3225

10%  
2017

### GROSS SALES



\$532,919



13%  
2017

AVG TUES/FRI \$6,856/  
 \$14,460  
 RECORD SALES \$20,122

### SNAP

#### RECIPIENTS



-AARP Foundation  
**FRESH SAVINGS**

Supplemental Nutrition Assistance Program



8%  
2017

PURCHASED FRESH LOCAL APPROVED PRODUCTS SPENDING \$19,122.50

### EDUCATIONAL CLASSES



46

826 GUESTS

TAUGHT BY EXTENSION PERSONNEL AND CERTIFIED MASTER GARDENERS



OVER 1075 HOURS

MASTER GARDENER AND LOCAL VOLUNTEERS DONATED SERVICES

### VENDORS



100 VENDORS/PRODUCERS

AVG TUES/FRI 24/36

### FARMS



AVG 50 MILES

DISTANCE TO MIDDLE TENNESSEE FARMS FURTHEST 95 MILES

### DONATIONS



6,408 POUNDS

VENDORS DONATED TO LOCAL CHARITABLE ORGANIZATIONS  
 AVG 128 LBS PER MARKET