

## 4-H Poster Scoresheet

Name: \_\_\_\_\_

County: \_\_\_\_\_

	<b>Possible Points</b>	<b>Actual Points</b>
<b>A. INFORMATION GIVEN AND IDEA EXPRESSED (50 points)</b>		
1. Theme	25	_____
2. Simplicity	10	_____
3. Originality	15	_____
Comments:		
 <b>B. ART, DESIGN, LETTERING (40 points)</b>		
1. Pleasing composition, attractive	10	_____
2. Dynamic, eye-catching, original	10	_____
3. Neat, easily read lettering	10	_____
4. Use of color	10	_____
Comments:		
 <b>C. CONSTRUCTION (10 points)</b>		
1. Materials: Texture, shape, size	5	_____
2. Durable enough to withstand shipping	5	_____
Comments:		
 <b>GRAND TOTAL</b>	 100	 _____

# EXPLANATION

## A. INFORMATION GIVEN AND IDEA EXPRESSED

1. Theme: Does the poster attract attention, focus your interest on the idea and motivate you to take action? Is the message brief and direct? Scores may vary from 0 to 25.
2. Simplicity: Is the poster limited to one idea and readable at a glance? Scores may vary from 0 to 10.
3. Originality: Does the poster convey an original idea? Scores may vary from 0 to 15.

## B. ART, DESIGN AND LETTERING

1. Pleasing Composition, Attractive: Is the poster well-balanced and neatly done? Is the size in accordance with the contest rules? Scores may vary from 0 to 10.
2. Dynamic, Eye-Catching, Original: Does the poster cause viewers to stop and read it? Is originality used in combining the design and style of lettering to catch the viewer's attention? Scores may vary from 0 to 10.
3. Neat, Easily Read Lettering: Is the lettering neat and large enough to be easily read? (14 X 22-inch posters should have letters from  $\frac{3}{4}$  to  $1\frac{3}{4}$  inches high.) Is the ratio of letter height to width (usually 5 to 3) adequate? Are letters well spaced? Scores may vary from 0 to 10.
4. Use of Color: Are color combinations pleasing? Do colors provide enough contrast to be readable? Are colors used for emphasis? Scores may vary from 0 to 10.

## C. CONSTRUCTION

1. Materials: Texture, Shape, Size: Are different textures and shapes used to add variety to the poster? Are cutouts, sketches, etc. of comparable sizes? Scores may vary from 0 to 5.
2. Durable Enough to Withstand Shipping: Is the poster made from poster paper, poster-board or other material durable enough to be shipped without damage? Scores may vary from 0 to 5.