



# Demonstration Contest



## Careers that use Visual & Verbal Communication Skills:

Teachers, Coaches, Dance Instructors, Repairman, Weathermen, Cooking Instructor, Doctors and Nurses to name a few. What other careers require demonstration skills?

## Rules to remember:

- ☺ You must give your demonstration by yourself.
- ☺ You may only participate in one demonstration.
- ☺ Animals and children may not be used in your demonstration.
- ☺ Remember to follow school rules while preparing your demonstration.



**REMEMBER:** Your 4-H Demonstration **MUST** relate to the project you selected. **Time limit** is 1-2 minutes on Club level and 2-3 minutes on County level.

## 4-H Project Areas

Beef	Citizenship
Clothing & Textiles	Communication/Public Speaking
Companion Animal (dog, cat, rabbit)	Computer & Technology
Consumer Education/Economics	Dairy
Electric	Engineering/Safety Science
Entomology	Environmental Science/Conservation
Food Science	Goat
Horse	Horticulture/Garden
Leadership/Personal Development	Line & Design
Nutrition/Health/Fitness	Performing Arts/Recreation
Photography	Plant Science
Poultry	Sheep
Swine	Veterinary Science

## STEPS IN GIVING A DEMONSTRATION

### STEP ONE: PLANNING

#### 1. Will my topic work as a demonstration?

- ☺ Pick a well-defined skill or activity that can be demonstrated in a short time period.
- ☺ Select a topic that can be easily broken down into illustrated steps.
- ☺ Consider how much background your audience will need on your topic before you begin your demonstration.

#### 2. What is my audience going to be like?

- ☺ Plan your demonstration around the size of the group.
- ☺ Try to anticipate how much your audience may already know about your topic. Pick the correct skill level for your audience.

#### 3. What do I want my demonstration to accomplish?

- ☺ Decide if your demonstration will be to **educate** the audience on how to do something, **inform** them on how something works or **persuade** them that one method works better than another.

- ☺ Think about what response you want from your audience.
- ☺ Consider how much time you have, the skill level of your audience and your own expertise.

## STEP TWO: PREPARATION

Once your planning is done, make an outline or script for what you plan to cover in your talk and what visuals or props you will need for each step. A well-organized demonstration contains the following basic parts.

**1. Introduction** – capture the audience’s attention with a quote, challenge or other interesting remarks and then explain what your demonstration will be about. Be original and brief.

**2.Body** – present a step-by-step procedure, explaining key points as you go along. Show and tell while you are working.

**3.Conclusion** – restates your purpose of your demonstration and gives a brief summary of your steps.

### What are visuals?

- ☺ posters, flipcharts, cards
- ☺ supplies, samples, ingredients
- ☺ equipment used
- ☺ various steps of the finished product in progress

## STEP THREE: PRESENTATION

1. Be enthusiastic!
2. Dress for the part.
3. Start with your opening, and then get right into the action.  
Keep things moving.
4. Explain what you are doing while you are doing it.
5. Practice in advance.
6. Be sure your audience can see what you’re doing.
7. Speak clearly.
8. Stay within your time limit.
9. End your demonstration by showing your finished product.

### Other Ideas for Demonstrations:

- Citizenship: How to fold a flag
- Performing Arts & Recreation: Basic Karate moves
- Dairy: Making butter
- Engineering: Taking Care of a two cycle engine
- Food –Nutrition: Making a nutritious snack
- Garden: Growing tomatoes
- Horse: Horse grooming and care
- Line & Design: How to make a beaded necklace
- Companion Animals: How to give your dog a bath
- Photography: How to take a great photograph

Score Card	
A. Demonstrator (15)	5
1. Appearance – neat, well groomed	5
2. Voice – pleasing, clear, distinct	5
3. Shows poise and enthusiasm	
B Presentation (50)	10
1. Introduction – attention getting, purpose	10
2. Main points are clearly stated	10
3. Summary – interesting, short but complete	5
4. Demonstration given convincingly	10
5. Equipment and/or visuals	5
6. Work area left neat.	
C. Subject matter (35)	10
1. Well organized and selected	15
2. Source of information accurate	10
3. Practical question answered correctly	