

Happy June Dairy Month!

June Dairy Month started in 1937 as National Milk Month with the theme “Keep Youthful-Drink Milk”. Originally sponsored by the National Dairy Council, the promotion was started to stabilize the demand for dairy during peak periods of production. In 1939, it officially became June Dairy Month. The American Dairy Association became the sponsor of the program in 1955. Today, June Dairy Month is sponsored by SUDIA, Southeast United Dairy Industry Association, Inc. and UT/TSU Extension offices across the state of Tennessee. Each county UT/TSU Extension office has the opportunity to appoint a June Dairy Month Chairperson. The 2017 June Dairy Month Chairperson is Evan England. The month of activities was



kicked-off on June 1st when a June Dairy Month Proclamation was signed by Mayor Jackson. England attended the Tennessee June Dairy Month Kick-Off Luncheon in Nashville on June 2. Evan has already visited several day camps, libraries and local civic organizations to spread the word about dairy and June Dairy month. The Marion County UT/TSU Extension office also toured Marion County’s only registered dairy farm, Sequatchie Cove Creamery.

Currently, the chairperson is hosting a coloring contest. There are three age divisions (4-9; 10-15; and 16-99). The winner in each division will receive a free ice cream cake from Dairy Queen in Jasper, Tennessee. For more information on June Dairy Month like “Marion County June Dairy Month 2017” on Facebook and follow “marion_county_june_dairy_month” on Instagram.